



## Monthly Newsletter

March 2025

### CLUB EVENTS

#### 2nd Annual Cookie Ride Recap 🍪

This year's 2nd Annual Cookie Ride 🍪 was full of warm sunshine ☀️ lots of smiles 😊 and plenty of cookies 🍪 and a bake off.

**All** of the cookies were so scrumptious it was a close call! 😋

**Check out some of the photos here.**



🏆 First Place Linda

🥈 Second Place Jackie

🥉 Third Place Teri

## Summer Camp

June 26-30th

## Annual SFCC Fall Ride and Picnic

Saturday October 18th

## Holiday Mixer

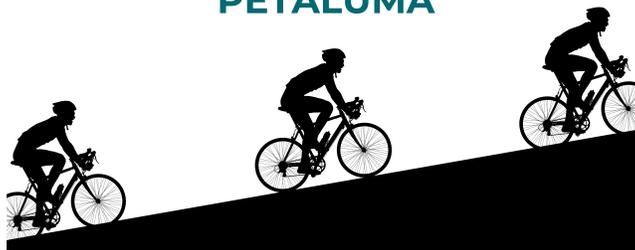
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# Summer Camp 2025: Pedals, Petaluma, and Coastal Adventures!



**SUMMER CAMP 2025**  
**PETALUMA**



Get ready for four days of epic riding, stunning scenery, and camaraderie at our annual Summer Camp! This year, we're heading back to the picturesque Petaluma area, where rolling hills, coastal breezes, and charming small-town vibes set the perfect stage for an incredible cycling adventure.

**When: June 26 through the 29th**

**Where: Petaluma, CA, and the beautiful coastal routes and beyond**

## What to Expect.

**Spectacular Routes:** Each day offers a mix of rolling countryside, quiet backroads, and breathtaking coastal views. From the iconic Point Reyes Lighthouse to the scenic vineyards of Sonoma County, these routes will challenge and inspire riders of **all levels**.

**Community Vibes:** Share the road and the laughs with fellow club members. Whether you're conquering climbs or cruising along the coast, there's always someone to cheer you on.

**Evening Fun:** After the rides, kick back and relax at our host hotel. Enjoy group dinners, storytelling, and plenty of chances to relive the day's highlights.

**Stay Your Way:** Our host hotel, Home2Suites, offers spacious rooms with kitchenettes, comfy beds, and all the amenities you need to recharge.

## Who Should Join?

Everyone! Whether you're a longtime member or new to the club Summer Camp is about enjoying the journey, soaking in the scenery, and making memories with friends.

Don't miss out on the cycling event of the year! Pack your bike, your sense of adventure, and your love for two-wheeled fun. Summer Camp is calling! Stay tuned for more details, including registration info and route previews.  



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## 2nd Saturday Enduro Ride Series

It's time to gear up for the 2025 Enduro calendar, and we need your help to make it another great year of adventure rides!

**We're looking for Ride Leaders** to take charge of our Second Saturday Enduro Rides. These rides are a highlight of our club events—challenging, rewarding, and always a great time.

### What's an Enduro Ride?

Enduros are for those who love a good challenge:

 The route can be local or out of town.

 Climbing that ranges from 3,000 to 5,000 feet (and sometimes even more!)

 The perfect mix of sweat, scenery, solidarity, and satisfaction.

### What's New This Year?

In previous years, members have signed up for their preferred month but often waited until just a few weeks before the ride to provide details. While we love the spontaneity, our members look forward to the Enduros and often ask about the plans in advance—which I haven't been able to share!

This year, we're asking Ride Leaders to choose their month AND their route when signing up. Don't worry—routes can be changed later if needed or wanted. This will help us keep everyone informed and excited about the rides ahead!

### What does a Ride Leader do?

As a Ride Leader, you'll:

- Choose the route (or I can help you pick one). [Here's a list of archive rides.](#)
- Put Ride details on the calendar and send the info out to the club.
- Lead the charge up the climbs and down the road.
- At the start of the ride, have members sign in, and at the end of the ride, have members sign out.
- Enduro's do not have a sweep.
- Frequently, lunch or snacks follow the end of the ride. Some would say this is the best part! Fun, friendship, and food!

Is this your first time? Don't worry, we'll provide all the guidance and support you need to plan and lead a successful ride.

### Why volunteer?

-  It's a great way to give back to the club.
-  You'll be part of the team that makes our Enduro series legendary.
-  Did we mention the bragging rights?

### Interested?

Reply to this email to claim your spot as a 2025 Enduro Ride Leader. Have questions? I'm happy to chat and help you get scheduled or get started. (please do not hit reply all)

Let's make 2025 the best year yet for Enduro riders!

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## CLUB NEWS

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### Club Policy on Guests Joining Rides

We love seeing new faces at our rides and events, and we encourage you to invite guests to join us. It's a great way to grow our club and share the joy of cycling with others. To help ensure everyone understands our policy, here's a quick reminder about how guests can participate:

- **Guests are welcome to join us for one ride or event as a trial experience.**
- **To participate again, they'll need to become a club member.**

This policy allows us to give potential new members a chance to see what our club is all about while maintaining the benefits and support that come with membership.

If you have a guest who's interested in joining, feel free to share information about our membership process or direct them to the club's [website](#). We're always excited to welcome new members into our community!

Thank you for helping us grow our club and for making it such a welcoming club for cyclists of all levels.

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**Let's Get Social!** 🙌😊🙌

Did you know we have a [Club Facebook](#) page? This is where we post photos from rides and events, share updates, and keep members informed about

engage with fellow members.

On our **Facebook** page, you can:

- See and share photos from club rides and events
- Stay updated on upcoming rides and special events
- Connect with other members and share your cycling experiences
- Get important club announcements and reminders

Check out the photos from our January Enduro [here](#).



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## UPCOMING ENDURO RIDE



### Enduro Milder Metric - Gold Country Challenge

Join us for this challenging and scenic ride through Nevada County

**SATURDAY, March 8th**

Start time 9 am

See the **CALENDAR** for more information.

## Club Stickers and High Viz Socks



SFCC has purchased club stickers that are free to all SFCC members. These are custom made with the SFCC logo on them and are approximately 5" x 3.25".



The socks are \$10/pair. If you intend on buying some, please bring exact change.

[deb2don.dh@gmail.com](mailto:deb2don.dh@gmail.com)



## Let's spread good vibes, not germs! 🎉

Here's a friendly reminder that if you're feeling under the weather, stay cozy at home. Coughs, sneezes, and other symptoms? 🤧 They're all contagious! So, if you're feeling off, take a rain check and join us when you're back to 100%. 👍 Don't forget, even if you're feeling better now than the day you became sick and still have symptoms, you're contagious. 🤒

Let's spread good vibes, not germs! 🎉 And remember, your health is our priority!

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## Welcome New Members

Jason Steele

Sean Corcoran

Jacqueline Chaytor

Linda S. Rushing

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## Board Members

President | **Bob Peterson** | [president@sfcyclists.org](mailto:president@sfcyclists.org)

Vice President | **Kim Moyano** | [vp@sfcyclists.org](mailto:vp@sfcyclists.org)

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Ride Director | **Pamela Connor** | [rides@sfcyclists.org](mailto:rides@sfcyclists.org)

Treasurer | **Doug Parks** | [treasurer@sfcyclists.org](mailto:treasurer@sfcyclists.org)

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Webmaster | **Larry Merlo** | [webmaster@sfcyclists.org](mailto:webmaster@sfcyclists.org)

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Merchandise Chair | **Deb Hallford** | [merchandise@sfcyclists.org](mailto:merchandise@sfcyclists.org)

SFCC Consultant | **Larry Matz**

Bicycle Advocacy & Safety Team Chair | **Dana Hofheinz** |

[advocacyandsafety@sfcyclists.org](mailto:advocacyandsafety@sfcyclists.org)

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