



Monthly Newsletter  
September 2024

## Club News

### ☀️ September Ride Start Time Change



As of September 1, our official ride start time shifts from 8:00 AM to 8:30 AM. However, with the forecast predicting a warmer-than-usual fall, feel free to use your discretion and adjust the start time to better suit the weather.



### Board Member Position Available

Our club is still in need of a secretary on the Board of Directors. This is a fantastic opportunity to get more involved, support the club, and help shape our future. If you're interested or just curious about what the role entails, don't hesitate to reach out to Bob Peterson, our President, for more details. [president@sfcyclists.org](mailto:president@sfcyclists.org)

Thank you for being a part of what makes SFCC so special—both on and off the bike!

## Upcoming Ride Events

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## September Enduro!

Another Month and Another Great Enduro Ride  
King's Ridge Edition!

**Saturday September 14th**  
Start time 9 am

If you've never done this ride before, it's a spectacular ride with plenty of ocean views and climbing!

See the **CALENDAR** for more information.

CALENDAR

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## Member Spotlight: Ronald Davidson



Like many other club members, my riding experience began in Mountain Biking. Then around 2000, my friend and teaching colleague, Ray MacAfee rebuilt an old Mercian road bike and gave it to me, with the understanding that I would seriously take up road riding. I made good on the offer, but those skinny little tires and spindly handlebars freaked me out for a long time.

A few years later, I met Joe Hernandez in Spin Class, and he later invited me to join him, Larry Matz, and a few others on a regular Wednesday ride Larry had put together. This group became the core that eventually founded SFCC, with Larry Matz as our first President. I only rode with the group a couple of times, but when the organizational meeting to put SFCC together came along (in 2010) my wife, Michelle, and I were all in. At that time we all got membership cards, and Michelle and I were member numbers 12 and 13.

I joined the SFCC Board in 2011 as Vice President and served for 3 years. During that span, I teamed up with Kathy Welch and others to organize the first-ever SFCC Summer Camp at Grover Hot Springs.

Many of our members may not know that, in those formative years SFCC organized and hosted a Century Ride. My role on the committee turned out to be helping to organize, and then delivering all of the food to the aid stations, which I did with our horse trailer. Now, you may think that delivering food in a horse trailer is not too sanitary! I promise I spent many hours scrubbing the thing out, and all the food was sealed in very pristine plastic boxes! I must have done an ok job, because the next year, our esteemed President Mr. Matz, promoted me to Assistant Ride Director. However, Larry forgot to tell me that our new Ride Director, Betty Bennett was going to Europe, with Hubby Dennis, for 3 weeks just before the scheduled Century. The ride went off well, and I once again delivered food with the horse trailer, but for the second year in a row, our ridership was very sparse. It was decided that the huge work contribution of all of the club members, stacked up against the low ridership did not justify continuing the event, and our century ride faded into history.

Another club event, many members may not be aware of was what we called "Bike Fest". I believe we put this together for 3 years, 2011, 12, and 13. I was on the organizational committee for Bikefest 2012 and 13. For these events, we expanded our club BBQ format, to include a kick-off for May is Bike Month, we invited local businesses to set up stalls, and also invited the public to the BBQ.

We had our club rides of varying distances, and in addition, a very popular kids' ride, around the park, led by Auburn's Police Chief. The owners of Maki Heating and Air made Olympic Style Medals for all of the participating kids and presented them after the BBQ. The events were well attended by families and friends, we featured the usual delicious BBQ, a fun mixture of "mini business exhibits" added great interest, we got lots of MIBM sign-ups and the kid's ride was a huge hit.

In those early days, I really enjoyed the great camaraderie SFCC offered and decided I would like to contribute a little more. At that time, we did not have many rides on the calendar, so I began to contemplate becoming a ride leader and forming a regular club ride. I developed several routes, got board approval, and with the help of my riding Partner, Tom Parks, launched the Thursday ride from Meadow Vista Park., in January 2012. I dubbed it "The Vista Thursday Ride." I was the only Thursday ride leader, and it remained so for a few years. So after 12 years and 300+ led rides, I'm still at it!

However, since returning from COVID, we now have a stellar group of ride leaders working in a regular rotation, bringing in lots of experience and different approaches, routes, etc. I would like to extend a huge thank you to Carol Maynard, and Jan Van Waardenberg for taking on a huge leadership role and keeping the Thursday ride rolling when I was down for extended time with medical and traveling stuff. We have a wonderful group of riders on Thursday, hope you will come out and join us. And thanks to SFCC for promoting a fun, safe riding venue for all of us!

Ron Davidson

Photo: Ron and Michelle in Mallorca

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## Club Stickers

SFCC has purchased club stickers that are free to all SFCC members. These are custom made with the SFCC logo on them and are approximately 5" x 3.25".



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## High Viz Socks

We have high viz socks! Small and XL left. Contact Deb for size, payment, and pick-up arrangements. [deb2don.dh@gmail.com](mailto:deb2don.dh@gmail.com)



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Let's spread good vibes, not germs! 🦋



Here's a friendly reminder that if you're feeling under the weather, stay cozy at home. Coughs, sneezes, and other symptoms? 🤧 They're all contagious! So, if you're feeling off, take a rain check and join us when you're back to 100%. 🍷 Don't forget, even if you're feeling better now than the day you became sick and still have symptoms, you're contagious. 🤒

Let's spread good vibes, not germs! 🍷 And remember, your health is our priority!

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## Welcome New Members!

Timothy Hughes	Burk Angel	Rocco Fiore
Riley Peck	Steven Smith	Steve Peck

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## Easy Rollers Ride 🚲

### Get Ready to Roll: Easy Rollers Needs YOU!

This weekly ride is perfect for those who enjoy cruising at 11-12 mi/hr, and we want to make sure it stays on the calendar consistently. But to keep this ride rolling, we need both ride leaders and riders!

Here's the exciting part: as a ride leader, you have full flexibility! You get to choose the day of the week, the route, and the start time that works best for you. This ride is designed to be fun, laid-back, and all about enjoying the ride at a relaxed pace.

To keep this going, we need ride leaders. It's a fantastic way to get involved, meet fellow riders, and make sure everyone has a chance to enjoy this ride format.

If you're ready to jump in as a ride leader or rider, please email me directly at [pamela@connorwellnessclinic.com](mailto:pamela@connorwellnessclinic.com). Let's keep Easy Rollers rolling strong!

Thanks for being such an awesome part of our club!



## Rides Starting at Flower Farm

### Parking, Peeing, and Pooping 🚽 (I bet that got your attention)

As a club, we like to start rides, so here are some friendly reminders.

- There have been reports that some cyclists are taking actions that are less than respectful to the Flower Farm owners and staff.
- There are 2 bathrooms that are available **during business hours only**: Inside Flower Farm and outside of Caque Winery.
- Avoid using any other location on the property to 🚽 or 🚽
- **Parking**: the gravel lot at the end of the road on the left. Avoid parking in front of the cafe, even after the ride.
- Avoid using the driveway that is used for the Cottage guests to enter the Flower Farm and/or ride your bike.

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## Board Members

President | **Bob Peterson** | [president@sfcyclists.org](mailto:president@sfcyclists.org)

Vice President | **Kim Mayano** | [vp@sfcyclists.org](mailto:vp@sfcyclists.org)

Secretary | **TBD** | [secretary@sfcyclists.org](mailto:secretary@sfcyclists.org)

Ride Director | **Pamela Connor** | [rides@sfcyclists.org](mailto:rides@sfcyclists.org)

Treasurer | **Doug Parks** | [treasurer@sfcyclists.org](mailto:treasurer@sfcyclists.org)

Membership Director | **Monica Pappas** | [membership@sfcyclists.org](mailto:membership@sfcyclists.org)

Webmaster | **Larry Merlo** | [webmaster@sfcyclists.org](mailto:webmaster@sfcyclists.org)

Email Moderator | **Monica Pappas** | [moderator@sfcyclists.org](mailto:moderator@sfcyclists.org)

Merchandise Chair | **Deb Hallford** | [merchandise@sfcyclists.org](mailto:merchandise@sfcyclists.org)

SFCC Consultant | **Larry Matz**

Bicycle Advocacy & Safety Team Chair | **Dana Hofheinz** |

[advocacyandsafety@sfcyclists.org](mailto:advocacyandsafety@sfcyclists.org)

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